

What Is A Distinctive Home?

- We engage a professional photographer, not Smartphone or digital camera photos
- Staging – “Setting The Stage” for marketing
- Pre-Marketing Inspections -- Mitigates renegotiation of price, paying for costly repairs, or falling out of escrow after buyer’s home inspection
- Keep and share with the buyer receipts and invoices of repairs you elect to make after your home inspection – The buyer knows you are acting in good faith
- Display of property reports, disclosures, warranties and important information – Builds trust with the buyer and their agent
- Home Warranty Program in place – Mitigates a buyer offering less to allow for future repairs
- Liberal showing availability versus limited showing times/days – Less time on the market and more showings = higher and better offers
- Priced to generate the most offers quickly, putting you in a position of choice and power versus starting high, getting stale, keeping the home in showing condition – Receive better offers and increases the possibility of multiple offers